

# 2010 Florida Farm Bureau State Women's Leadership Conference

**FARM BUREAU WOMEN...  
Stepping Up To The Plate**



**Casa Monica Hotel - St. Augustine  
February 8 - 10, 2010  
Tentative Agenda**

**Sunday, February 7<sup>th</sup> – Staff & Women's Leadership Committee arrive at hotel**

**Monday, February 8<sup>th</sup>**

11:00 a.m. – 5:30 p.m.	<b>Registration &amp; Door Prize Check-in</b>
12:00 p.m.	<b>County Women's Chair Luncheon – invitation only</b>
1:00 p.m. – 5:00 p.m.	<b>County Women's Chair Training – invitation only</b> Erin Freel Best, President The Market Place  Casey Wohl, President Gray Dog Communications
6:30 p.m.	<b>2<sup>nd</sup> Annual Jammin Jama Party</b>

**Tuesday, February 9<sup>th</sup>**

7:30 a.m.	<b>Registration &amp; Door Prize Check-in</b>
7:30 a.m.	<b>Continental Breakfast</b>
8:00 a.m.	<b>Welcome &amp; Activities Review</b>
9:00 a.m.	<p><b>Workshop – “How to cover all the bases when you come to the plate for Agriculture!”</b></p> <p><i>*A marketing, media, public relations and social marketing training camp.</i></p> <p style="text-align: right;">Erin Freel Best, President The Market Place</p> <p style="text-align: right;">Casey Wohl, President Gray Dog Communications</p>
12:30 p.m.	<p><b>Lunch</b></p> <p style="text-align: right;">Election Year Candidate’s Forum</p>
2:30 p.m.	<p><b>Farm Bureau Women Out &amp; About</b></p> <p style="text-align: right;">Free time to enjoy St. Augustine</p>
7:00 p.m.	<p><b>Dinner &amp; Barn Dance</b></p> <p>Florida Agricultural Museum, Palm Coast</p>

**Wednesday, February 10<sup>th</sup>**

7:30 a.m.	<b>Devotional</b>
8:00 a.m.	<p><b>Breakfast, 2009 Women’s Fund Awards</b></p> <p><b>Florida Ag In The Classroom, Inc.</b></p> <p style="text-align: right;">Lisa Gaskalla, Executive Director Florida Ag In The Classroom</p>
9:00 a.m.	<p><b>Keynote Address – “Are You Smarter Than An Activist”</b></p> <p style="text-align: right;">Betty Wolanyk, Chief Operating Officer Ag Literacy Works</p>
10:00 a.m.	<b>Door Prizes &amp; Adjournment</b>