

Form Name: County Action Partnership - (Request for Funding Proposal)  
Submission Time: August 2, 2021 11:40 am  
Browser: Chrome 92.0.4515.107 / Windows  
IP Address: 173.235.20.20  
Unique ID: 842205821  
Location: 32.370601654053, -90.175498962402

## County Action Partnership (CAP) Program

---

### County Action Partnership (CAP) Application

---

<b>County Farm Bureau</b>	SAMPLE
<b>Name of your project</b>	Sample County Agricultural Impact Project
<b>Name - First Contact Person</b>	MR. JOHN DOE
<b>Title</b>	SAMPLE COUNTY FARM BUREAU PRESIDENT
<b>Mailing Address</b>	PO Box 147030 Gainesville, FL 32614
<b>Phone (Cell phone preferred)</b>	(352) 555-5555
<b>Name - Second Contact Person</b>	MS. JANE DOE
<b>Title</b>	SAMPLE COUNTY FARM BUREAU PRESIDENT
<b>Mailing Address</b>	PO Box 147030 Gainesville, FL 32614
<b>Phone (Cell phone preferred)</b>	(352) 555-5555
<b>Brief Summary of Project</b>	Sample County Agricultural Economic Project is an effort to compile and disseminate data information on the total agricultural economic impact in Sample County. The primary objectives of this project is to create and enhance awareness of agriculture's impacts in Sample County, as well as, continue to build upon Florida Farm Bureau and UF/IFAS Extensions efforts to foster and illuminate Sample County's agricultural sustainability and successes.
<b>Total Projected Budget</b>	\$6,760.00
<b>Amount of Funding Being Requested from Farm Bureau (\$5,000 or less)</b>	\$3,800
<b>Project Start Date</b>	12/5/2021
<b>Project Completion Date</b>	5/5/2022
<b>Project Category</b>	Economic

---

## Detailed Description of Project

Primary project objectives are to create and enhance awareness of agriculture's economic impact in Sample County, as well as continue to build upon Florida Farm Bureau and UF/IFAS Extension's efforts to foster and illuminate Sample County's agricultural sustainability and successes.

Previously, an Agriculture Statistical packet was prepared for the Sample County Board of County Commissioners. Feedback was overwhelming on the helpfulness of the information. The Extension office found they referred to the data on a number of occasions and feel that updated information would be valuable to other agricultural entities within the county as well. Although the information was beneficial, it was not packaged in a user-friendly and easy-to-read design.

The Sample County Agricultural Economic Impact Project is an effort to concisely communicate the total agriculture economic impact in Sample County communities. The data will be compiled and graphically represented to be used by UF/IFAS Extension agents and other partners/stakeholders to share with various audiences. The easy-to-read format will be useful with the general public.

---

## List of Proposed Partners

Sample County Farm Bureau  
UF/IFAS Extension in Sample County  
UF/IFAS Research and Education Center  
Sample County Economic Development Office  
Sample County Chamber of Commerce  
Sample County Board of County Commissioners

---

## Proposed Budget

### Requested Funding:

Tradeshow display: \$1,500  
Pop-up displays: \$300  
2,000 full color brochures \$2,000  
Total: \$3,800

### In-kind/matching funds:

Graphic Design: \$400  
Exhibit Staffing: \$1,600  
Data Collection: \$960  
Total: \$2,960

Total Project Budget: \$6,760

---

## Public Relations Component

Although many people are aware that tourism and agriculture are the top economic drivers for Florida, many are not aware of the far-reaching impacts of local Sample County producers. Local producers are providing farm products to companies like Publix, Texas Roadhouse, etc.

The products produced (brochure, exhibits, etc.) for this project would be components in sharing the compiled data information at events such as: CARES events, Christmas on the Square, Sample County Farm Bureau Annual Meeting, Farm City Week and the Sample County Fair.

In addition, the information provided would also highlight efforts to protect the environment, consumer health and history in our community.

---

## Expected Results

Final products will include 2,000 copies of an easy-to-read, full color , statistical report with infographics that will be shared with local stakeholders.

UF/IFAS Extension Agents will utilize displays at a minimum of five local events during the first year. The displays will be available for use by our partners to assist in their efforts to communicate Sample County Agriculture's importance.

These efforts to communicate will increase the understanding of the economic impact agriculture has on local communities, among community leaders and stakeholders. As a result of this knowledge gained, community leaders and stakeholders will be better equipped to make informed decisions relating to local agricultural issues.

---

**I certify and approve the information provided herein, and understand that if the project is funded, I am responsible for providing FFBF a final report of the project completion as specified in the application. In the event that a report is not submitted, the County Farm Bureau will be asked to refund the full amount of the grant to Florida Farm Bureau.**

A handwritten signature in black ink that reads "John Doe". The signature is written in a cursive style and is positioned above a horizontal line.