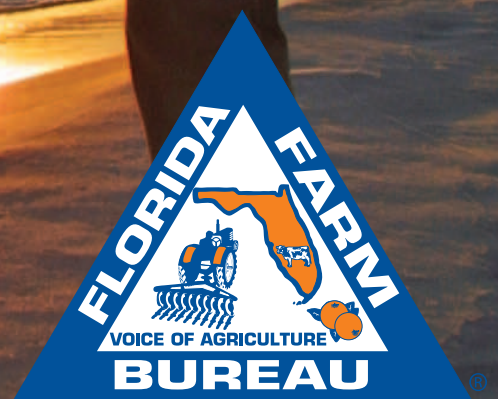


Growing Florida

One Family at a Time

With Florida Farm Bureau,
All Floridians are Welcome
to Benefit





Florida Farm Bureau Benefits You by Supporting Farmers Who Deliver Great Food and Agricultural Products While Protecting Our Environment

During the Great Depression, a group of citrus growers in our state created an organization that has continuously expressed the unified voice of all aspects of Florida agriculture. In 2016, we celebrate 75 years of service to agriculture. With nearly 145,000 members, and Farm Bureaus in 60 counties, we are the state's largest general agriculture organization.

We are dedicated to making food affordable for Florida families by advocating grassroots contact with elected officials, working towards common sense state policies, and by promoting stewardship of the land with environmental regulations based on sound science.

All Floridians Benefit with Florida Farm Bureau

If you are a Florida resident you are welcome to become a member of Florida Farm Bureau and enjoy all of our members' only programs. Quite frankly, we can offer better services to farmers when we welcome all Floridians as members. Plus, whether you are a farm producer or one of the 19.5 million consumers in the state, everyone has a stake in Florida agriculture.



Education Enables Florida Farmers to Deliver High Quality Food Economically While Protecting the Environmental Resources We Share

Healthy land, water and air are critical to all Floridians. Florida Farm Bureau has continuously supported educational and training opportunities for young people. In addition, we created the Center for Agriculture Education to develop rigorous, relevant, industry-driven curriculum and certifications that provide the industry with a highly skilled and trained workforce. This creates jobs and affordable food for Floridians throughout the state. Our close partnership with FFA, 4-H and Agriculture in the Classroom has proven our interest in the future of our country.



The Voice of Agriculture in Florida

Lawmakers are elected from throughout the state, predominantly from large population centers near cities. Many lawmakers don't have the experience to understand how Florida's policies affect the quality, cost and environmental impact of the food on your table. We work hard to educate lawmakers on agricultural issues, provide input on proposals that affect agriculture and educate Floridians throughout the state on the latest legal developments to encourage compliance with Florida laws in the safest, most economical manner.

As a member of Farm Bureau, you have the opportunity to make a difference on state and policy issues that are important to you and agriculture. You are part of preserving Florida's agricultural heritage. Your voice helps to build awareness of agriculture and the abundance of food and products it provides. Farm Bureau members across the state participate in a variety of community and charitable projects as a way to give back to their local communities. We provide leadership and networking opportunities for our members to grow professionally. Members can network with peers, public officials, and attend farm tours to learn more about local agriculture. As a Farm Bureau member, you are helping to honor our farmers and ranchers who practice responsible environmental stewardship.



Keeping More of YOUR Money in YOUR Pocket

Today, we remain dedicated to helping you keep your money in your pocket by offering a wide range of benefits.

Celebrating the People and the Products Raised on Florida Farms

We are proud of the products our members raise on their farms. And we are especially proud of the young people raised on farms, even when they choose to pursue economic opportunities beyond agriculture. To celebrate the people and the products of Florida farms, Florida Farm Bureau created the Farm Raised, Farm Proud program. As a member of Florida Farm Bureau, display your pride in the people and the products raised on Florida farms by displaying your Farm Raised, Farm Proud decorative decal.

"The hard-working farmer ought to be the first to receive his share of the crops."
2 Timothy 2:6
New American Standard Bible



With Your Florida Farm Bureau Membership You Receive a Collection of Benefits for You and Your Family

Receive an Additional \$500 off Your Purchase of a General Motors Car or Truck



You receive a \$500 discount on each qualifying new Chevrolet, GMC or Buick vehicle you purchase or lease through Farm Bureau's GM Bonus Cash Offer Program. This offer is available on all 2015 and 2016 Chevrolet, Buick and GMC vehicles and is stackable with other GM incentives except for GM employee and GM dealer employee discounts. To receive the discount, an individual must be a member of Florida Farm Bureau for a minimum of 30 days.

Get the Convenience, Low Costs and High Returns With Farm Bureau Bank

Your deposits are FDIC insured and always available with the internet bank designed for non-internet people. Most developers create websites for people who are used to being online. Our systems make it easy to deposit funds, obtain vehicle loans, get new credit cards and even apply for a new home mortgage with people who are excited to serve you and a system that's easy to use. Get the high yield and low costs of an Internet bank and convenience of dealing with people who are eager to help you even if you aren't an Internet expert.

You'll Have Peace of Mind When Disaster Strikes

Farm Bureau Insurance has weathered Florida's storms and economic ups and downs since it was founded in 1947. For more than 69 years Farm Bureau Insurance has come to the rescue when disaster strikes. We hold our company to the highest possible financial safeguards. Florida Farm Bureau Insurance carefully underwrites every policy before accepting it, both new policies and at renewal. Our claims adjusters are efficient and fair to ensure you get quick recovery from any disaster. We'll be there for you.



Save up to 20% at over 5,000 Choice Hotels Nationwide

Spend less on your hotel room and keep that money for yourself or use the



savings to go on more trips! Florida Farm Bureau members can save at almost 5,000 Choice Hotels worldwide! Save at participating Comfort Inn®, Comfort Suites®, Quality Inn®, Sleep Inn®, Clarion®, MainStay Suites®, Suburban Extended Stay®, Rodeway Inn® and Econo Lodge® hotels.

While some members enjoy their Farm Bureau membership for decades using only one or two of the benefits we offer, we encourage you to take advantage of all of the benefits available to you.

You can get complete details on these programs as well as information on our other programs by visiting www.FloridaFarmBureau.org or by calling Member Services at (352) 374-1585.

